



Press Release
FOR IMMEDIATE RELEASE

Suitcase TV wins prestigious IABM Design & Innovation Award

Ipswich software developer recognised for innovation and creativity in the broadcast and media industry

Suitcase TV, an Ipswich-based leader in software development for broadcast, has announced that it has received the IABM Design & Innovation Award for Acquisition & Production. The award was given for Suitcase TV's ground-breaking iphrame Vision Remote solution, which offers centralised production of outside broadcasts and other live events. It enables broadcasters to significantly reduce their costs by allowing key personnel to operate the system from virtually any location where there is an internet connection. Additional cost savings can be achieved because of the reduction in travel and transport costs of personnel and equipment. Only the cameras and associated technical teams need to be deployed on-site.

The technology is especially exciting for broadcasters who need to generate increased amounts of relevant content such as sporting and cultural events that weren't previously considered viable.

Celebrating 15 years in the industry, Suitcase TV received the award at a ceremony that took place in Amsterdam during IBC, a major event on the broadcast industry calendar. The company was up against stiff competition from some major players in acquisition and production.

The judging panel said of iphrame Vision Remote: "This product is highly innovative and enables vastly new workflows offering flexibility and OPEX savings over conventional methods. Saving time and travel allows people to collaborate with greater ease."

Ed Calverley, VP products at Suitcase TV comments: "Iphrame Vision Remote is an important addition to iphrame Suite, which is a range of software-based solutions that enable SDI and IP-based operations. We recognise that the move to IP needs to offer broadcast operations ways of combining IP with SDI rather than simply replacing SDI in traditional architectures. We consider that with iphrame, we have achieved this perfectly."

For more information on the awards please visit: www.theiabm.org/designawards

Release ends

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About Suitcase TV

One of the first companies to deliver a disk-based solution to the compliance recording market, Suitcase TV was founded in 2000. Since then, Suitcase TV has grown dramatically to become an industry leader in producing software solutions to the broadcasting industry, and delivers high quality toolkits for compliance logging, media asset management, live event mixing, audio and subtitle workflows, and storage and archiving.

Products from Suitcase TV are renowned for reliability, scalability, and flexibility, and are designed to grow as the client grows. They dramatically improve efficiency, integrate seamlessly, and provide significant return on investment in a very short time-scale.

With a wealth of experience in the broadcasting industry, Suitcase TV believes in continually improving and discovering new solutions that deliver peace of mind to a vast range of clients around the world.

www.suitcasetv.com

About the IABM

The IABM, is the authoritative voice of the broadcast and media technology supply industry worldwide. Its wide range of services to members encompasses market research and intelligence, training, expert representation at standards bodies and broadcasting unions, executive networking opportunities, and preferential purchasing. A presence at every major broadcast tradeshow, the IABM also provides a valuable channel for communication among broadcast manufacturers, government, and regulatory bodies. Additional IABM activities include awards programs for innovation and scholarships designed to stimulate the development of the broadcast and electronic media industries on an international basis.

www.theiabm.org